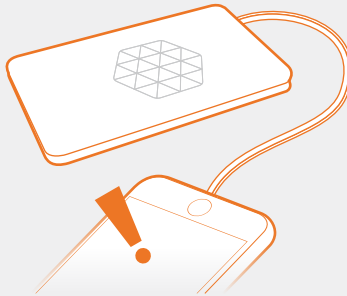


Power Banks 101



Power Bank capacity is measured in mAh or milliamp-hours



A **600 mAh power bank** would provide a smartphone with an emergency power boost.

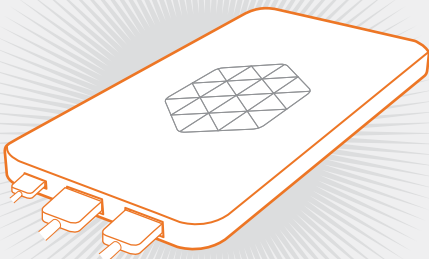
This power bank is smaller but also more portable, meaning it could easily fit in a pocket or on a keychain.



A **6,000 mAh power bank** would charge a smartphone up to 3 times, or a tablet 1.5 times before needing a recharge.



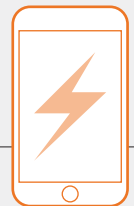
This power bank offers a generous imprint area, and is still easily portable in a purse or backpack.



Large power banks sometimes have multiple USB ports. This can be useful to charge multiple devices simultaneously.

The speed at which multiple devices can be charged depends on a Power Bank's Output.

- **1 AMP:** Power bank that will charge a smartphone slowly
- **2 AMP:** Ideal for charging a single smartphone
- **2.4 AMP:** Charge multiple devices slowly
- **3.4 AMP:** Charge two smartphones at fastest speed possible



PRODUCTS WITH STAYING POWER

- 33% of US consumers own promotional mobile power banks.¹
- Promo Power Banks are kept an average of 12 months.¹
- 41% of consumers use a promo Power Bank once a week or more often.¹
- 40% of consumers keep a promo Power Bank for 2 years or longer.¹

Prices range from \$5-\$45^(c) per unit.

¹ Global Advertising Specialties Impressions Study (2019)