

Data Preloading 101

What is data preloading?

Get the most out of your branded USB drives by having us pre-load data on them. By data loading you can use the USB drives as a way to distribute information such as presentations, PDF's, photos, videos, catalogs and any other file type. Dataloading content reduces printed materials which is good for the environment and the bottom line!

What can be put on the drive?

Any files that a computer can read can be loaded onto the USB drives. You can have a 30-second video spot for your company; a PowerPoint presentation; a PDF of your full catalog; or even a special computer program.

Is it compatible with Macintosh and Windows computers?

Yes, basic dataloading is an option for both Mac and Windows computers as long as the files loaded work on both OS.

STANDARD DATALOAD PRICING (c):

	ReadyShip Stock	Turnaround Time
50MB or less	0.42	1-3 business days
1GB or less	0.83	1-3 business days
2GB or less	2.08	1-3 business days
4GB or less	2.92	1-3 business days
8GB or less	3.75	1-3 business days
16GB or less	5.83	1-3 business days
16GB +	Call	1-3 business days

	Overseas	Turnaround Time
50MB or less	0.17	12 business days
1GB or less	0.42	12 business days
2GB or less	1.25	12 business days
4GB or less	1.67	12 business days
8GB or less	2.50	12 business days
16GB or less	3.33	12 business days
16GB +	Call	12 business days

NOTE: To ensure timelines, data must be submitted with order. Timelines are subject to change based on order quantity and size of data content.

What other options are available?

*NOTE: Add \$0.42 (c) per piece to the above pricing for the following data options:
These options are not available on ReadyShip models.

• Data-locking (Non-erasable content)

Data-locking will store your data permanently on the drive, ensuring that it is not erased. Data locking requires the drives to be partitioned into two parts. One part can be used like a normal flash drive: files can be loaded, opened and deleted as usual. The second part shows up on the computer as a CD-Rom drive and contains the locked data which cannot be deleted or edited. Mac users cannot see the locked part of the drive.

• Password-locking the drive

We can also password lock the entire USB drive without any pre-loaded data. This way, the user can set their own password when they receive the drive and secure their data with a password of their choosing. (Please note, password lock will not work on MAC computers)

• Partitioning the drive

With this method, data cannot be removed or deleted - drives will be partitioned and when plugged in, will appear as two USB drives or will appear as a USB drive and a CD drive - locked partition will not be visible on Mac computers.