

People spend about 5 hours a day on their mobile devices and make about 8000 estimated public texts and phone calls <u>per year</u>. That's a lot of screen time. So, if you're looking for an effective way to create brand impressions, it's safe to say that mobile devices are the place to make your mark.

Phone Grips, like the <u>PopSockets</u> PopGrip, Ring Holders, and Mobile Wallets are not only a must-have item, they make use of valuable mobile real estate that would otherwise go underutilized. The backside of a mobile device offers 8000 <u>impressions</u> per PopSockets Grip per year and 1670 impressions per dollar spent. Plus, the accessory serves as a phone grip, tablet grip, media stand for videos, cord wrap, and when paired with the PopSockets Mount, a handsfree solution for safe driving. And who doesn't love a product that is stylish yet multi-functional?



# A Phone Grip for Every Budget

The other phone grip options, below, are excellent for increasing brand awareness depending on budget and the intended use.



#### **iPopStand**

What's more handy than a bottle opener? The iPopStand with its dual functionality as a bottle opener and smartphone in one.



## **Ring Holder**

Use as a phone holder or stand for video chat and more. A budget-friendly phone grip in a variety of colors.



## **iShine**

A compact mirror and phone stand in one, ideal for fashion and beauty industry clients. Available in plastic and aluminum.



## **MomoStick**

There's a perfect phone grip shape for any logo! Shaped like a band-aid, the MomoStick is phone grip, stand, and vent mount in one.



#### **iWalletRing**

Perfect for when you need the convenience of a mobile wallet and the functionality of a ring holder. An attractive and useful phone grip combining the best of both worlds.