

# iClick Cheat Sheet

- **USB flash drive, n.** a flash drive is a lightweight, reusable digital storage device. USB (universal serial bus) flash drives are used by millions of people daily for transferring and storing data.
- ☺ **Fun fact:** The market for portable, digital storage is huge. Consumers bought 740 million gigabytes of hard-drive storage space last year, 11 times what they bought in 2003.
- **Sizes:** Memory is available at 128MB, 256MB, 512MB, 1GB, 2GB, 4GB, and 8GB capacities. You can hold roughly 1 song on 2MB and one text-only book on 1MB. Therefore, 1GB (1,000MB) can hold up to 500 songs and 1,000 books!
- ☺ **Fun fact:** The recording density for data - aka memory capacity - has increased 60,000,000 fold in 50 years.
- **Files:** You can store any file type that a computer can read onto a USB flash drive. Transfer, store, and update files anytime from any computer and with virtually unlimited re-write abilities you can store data over and over again.
- ☺ **Fun fact:** The entire human genome consists of a mere 0.791175 GB of data.
- ☺ **Fun fact:** You can fit 2,500 USB drives (with packaging!) in a kiddie pool... if you really want to.

□ **Dataload, v.** to preload any data file onto your USB drive.

1TB (1,000GB) equates to roughly 50,000 trees when used to store electronic documents. So, think about it... with a 1GB USB drive you can save roughly 50 trees with a single data-load. And remember: USB flash memory is re-useable... multiply your 50 trees by the number of times you reuse the drive and you could be saving a forest. Think globally, go green!

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- **Data-lock:** Lock data permanently on the drive.
  - **Auto-run:** One file will run automatically every time the drive is plugged into the computer.
  - **Password-lock:** The user can lock the drive with their unique password.
- **Eco-friendly, adj.** all iClick flash drives are eco-friendly, made with nonhazardous materials (RoHS compliant).
- **Quality, n.** iClick flash drives lead where it counts, with a lifetime warranty, eco-friendly drives, name brand memory chips and free technical support.

**Visit us at [www.iclickusb.com](http://www.iclickusb.com)**

**Promotional USB Drive Supplier | Seattle, WA**

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