




[Writing Instruments]

wow 😊 



Welcome! We're so excited to share this exciting new chapter in iClick's history. We'd like to introduce you to our new line in this fun and functional new catalog. Each page is a separate pen model, with specs listed on the back. That way you can fan out from the central connection point, making it easier to find each model, and even easier to use as a display. Take note of the colored tabs at the end of each page. They represent the pricing categories, making it easier for you to select the pens that fit within your clients' budget. You can also remove the connector piece and display the cards separately... a great function when you're presenting to a client who has a strict price point. No need to overwhelm them with dozens of models and no more flipping through hundreds of pages to find what you're looking for.

| | As low as... |
|--------------|--------------|
| BUDGET | \$0.48 (a) |
| EASY CHOICE | \$0.59 (a) |
| ECO-FRIENDLY | \$0.58 (a) |
| MID-LINE | \$0.69 (a) |
| PROFESSIONAL | \$0.89 (a) |
| EXECUTIVE | \$1.59 (a) |

Our simplified pricing takes the pain out of buying pens. The pens in each category all have the same price (except for Executive and Eco-Friendly models). Simply match your client's budget with the appropriate category and present several exciting options that meet their needs.

Same exceptional
service you've come to love.



BUDGET

Our Budget line includes the most popular pens at price points that don't break the bank. You get all the colors, style and features you need in a reliable pen that's been tested for quality.

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$0.60 |
| 1000+ | \$0.52 |
| 2500+ | \$0.50 |
| 5000+ | \$0.48 |

BUDGET

BORDER

[bor·der]



Featuring a soft, non-slip grip and a two-tone body style, the Border is a clean, simple model that fits comfortably in-hand.



BUDGET

BORDER

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.5 in x 0.55 in

Imprint Area: 1.5 in x 0.5 in

Weight: 8 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Red



PMS 186

Yellow



PMS 012

Lime Green



PMS 368

Royal Blue



PMS Reflex

Teal



PMS 326



BUDGET

JINDO

[schin·doe]



Featuring an ergonomic shape and a two-tone body style, the Jindo is a classic model that elevates any logo to the main focus.



BUDGET

JINDO

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.68 in x 0.58 in

Imprint Area: 1.75 in x 0.375 in

Weight: 8.2 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Navy Blue



PMS 281

Forest Green



PMS 356

Maroon



PMS 187

Black



Black

Cyan



PMS Cyan

Lime Green



PMS 368

Orange



PMS 151

Red



PMS 186



BUDGET

PUMI

[pue·me]



Featuring an ergonomic grip for strain-less writing and a transparent body style, the Pumi has just the right amount of function and flair to pop.



BUDGET

PUMI

- Ink Color:** Black - blue/red on request
Ink Type: Ballpoint
Dimensions: 5.65 in x 0.57 in
Imprint Area: 1.5 in x 0.5 in
Weight: 8.5 grams
Colors: *All PMS colors are approximate. Assorted colors available.

Navy Blue



PMS 281

Purple



PMS 2602

Red



PMS 186

Orange



PMS 151

Forest Green



PMS 356

Black



Black



BUDGET

SPITZ

[spit·z]



Featuring a rugged grip and solid body color, the Spitz pens are so bright you could find them in the dark... maybe.



BUDGET

SPITZ

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.77 in x 0.48 in

Imprint Area: 2 in x 0.5 in

Weight: 8 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Magenta



PMS Magenta

Orange



PMS 151

Yellow



PMS 012

Lime Green



PMS 368

Cyan



PMS Cyan

Black



Black



BUDGET

EASY CHOICE

Our Easy Choice line was created to simply make it easy to choose a modern pen that fits most clients' needs. Ergonomic designs, bright colors and clean imprint areas make these an easy choice for most promotions.

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$0.76 |
| 1000+ | \$0.66 |
| 2500+ | \$0.62 |
| 5000+ | \$0.59 |

COLLIE

[call·e]



With a larger barrel and imprint size, the Collie has good 'grip appeal'. It's easy to handle, features a non-slip grip and smooth click action.



EASY CHOICE

COLLIE

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.63 in x 0.67 in

Imprint Area: 1.75 in x 0.625 in

Weight: 11 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Royal Blue



PMS Reflex

Violet



PMS Violet

Maroon



PMS 187

Forest Green



PMS 356

Black



Black



EASY CHOICE

BORZOI

[boar·zoy]



If you're looking to infuse a little fun into your next promotion, or just stand out, the Borzoi, with its vivid colors and funky styling, is a great choice.



EASY CHOICE

BORZOI

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.52 in x 0.67 in

Imprint Area: 1.75 in x 0.375 in

Weight: 10.4 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Lime Green



PMS 368

Orange



PMS 151

Magenta



PMS Magenta

Teal



PMS 326

Cyan



PMS Cyan



EASY CHOICE

BOYKIN

[boy·kin]



Featuring a clean, white barrel with just a punch of color, the Boykin features the right amount of comfort, function and pizzazz.



EASY CHOICE

BOYKIN

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.57 in x 0.65 in

Imprint Area: 1.75 in x 0.625 in

Weight: 11.9 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Red



PMS 186

Purple



PMS 2602

Lime Green



PMS 368

Royal Blue



PMS Reflex

Black



Black



EASY CHOICE

CORSO

[core•so]



If this were high school, the Corso would be Prom King. Sleek, bold and rugged, it's the most popular model for businesses and schools alike.



EASY CHOICE

CORSO

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.55 in x 0.6 in

Imprint Area: 1.5 in x 0.5 in

Weight: 8 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Cyan



PMS Cyan

Lime Green



PMS 368

Yellow



PMS 012

Orange



PMS 151

Red



PMS 186



EASY CHOICE

KISHU

[keesh·u]



The Kishu is a great 'tech' inspired pen. With the translucent body you can see the spring loaded action at work.



EASY CHOICE

KISHU

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.35 in x 0.55 in

Imprint Area: 1.5 in x 0.5 in

Weight: 9.5 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Forest Green



PMS 356

Navy Blue



PMS 281

Violet



PMS Violet

Maroon



PMS 187

Black



Black



EASY CHOICE

ECO-FRIENDLY

Our Eco-friendly line features the popular materials that people expect in an earth-friendly design. The recycled paper shells, bamboo, and recycled plastics make this line of products perfect for clients who want to make an eco-statement.

MUDI Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$0.68 |
| 1000+ | \$0.62 |
| 2500+ | \$0.60 |
| 5000+ | \$0.58 |

BASSET Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$1.04 |
| 1000+ | \$0.98 |
| 2500+ | \$0.94 |
| 5000+ | \$0.89 |

MUDI

[mood·e]



Recycled paper? Turns out it makes a great pen. The Mudi comes in vibrant colors and features recycled paper and plastic materials for more than just looks.



ECO-FRIENDLY

MUDI

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.55 in x 0.6 in

Imprint Area: 2 in x 0.5 in

Weight: 6 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Lime Green



PMS 368

Cyan



PMS Cyan

Red



PMS 186

Orange



PMS 151

Black



Black



ECO-FRIENDLY

BASSET

[bass·it]



Bamboo is the new black. The Basset features sustainable bamboo casing and recycled plastics. Mother nature never looked so good.



ECO-FRIENDLY

BASSET

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.65 in x 0.57 in

Imprint Area: 2 in x 0.5 in

Weight: 8.5 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Orange



PMS 151

Forest Green



PMS 356

Royal Blue



PMS Reflex

Purple



PMS 2602



ECO-FRIENDLY

MID-LINE

Our Mid-Line family includes a creative mix of materials, design cues and actual weight that makes a style statement. These pens feel great in the hand and many of them have the look of more expensive models.

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$0.90 |
| 1000+ | \$0.82 |
| 2500+ | \$0.78 |
| 5000+ | \$0.69 |

AKITA

[a·keet·a]



Vivid and ergonomic, the Akita has curves in just the right places to fit comfortably in-hand. No more aching fingers.



MID-LINE

AKITA

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.45 in x 0.6 in

Imprint Area: 1 in x 0.375 in

Weight: 12.5 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Red



PMS 186

Orange



PMS 151

Lime Green



PMS 368

Cyan



PMS Cyan

Royal Blue



PMS Reflex

Purple



PMS 2602

Black



Black



MID-LINE

RETRIEVER

[re·tree·ver]



Featuring great ergonomic styling, the Retriever punches it up with a grooved grip and translucent body for that techy feel.



MID-LINE

RETRIEVER

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.4 in x 0.7 in

Imprint Area: 1.25 in x 0.375 in

Weight: 11 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Forest Green



PMS 356

Yellow



PMS 012

Red



PMS 186

Magenta



PMS Magenta

Royal Blue



PMS Reflex

Black



Black



MID-LINE

HUSKY

[husk·e]



The Husky is a lightweight pen that writes with the quality you'd expect from a heavyweight. Features a frosted, translucent body.



MID-LINE

HUSKY

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.4 in x 0.68 in

Imprint Area: 1 in x 0.375 in

Weight: 10.8 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Cyan



PMS Cyan

Purple



PMS 2602

Lime Green



PMS 368

Maroon



PMS 187

Black



Black



MID-LINE

PROFESSIONAL

Our Professional line includes more metal accents and richer finishes, as well as improved ergonomics. These pens are perfect for clients who want to project a contemporary style and a professional image, but may still be budget conscious.

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 500+ | \$1.14 |
| 1000+ | \$1.04 |
| 2500+ | \$0.96 |
| 5000+ | \$0.89 |

PROFESSIONAL

CORGI

[core·gee]



The Corgi has all of the classic styling, but with a twist... or should we say a spring. You'll have way too much fun watching the spring-click action.



PROFESSIONAL

CORGI

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.3 in x 0.65 in

Imprint Area: 1.5 in x 0.5 in

Weight: 11.2 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Red



PMS 186

Black



Black

Forest Green



PMS 356

Royal Blue



PMS Reflex



PROFESSIONAL

MASTIFF

[mass·tiff]



Simple and classic, the Mastiff has an ergonomic grip and a clean body style that makes the perfect back drop for any logo.



PROFESSIONAL

MASTIFF

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.5 in x 0.57 in

Imprint Area: 2 in x 0.5 in

Weight: 9 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Silver



PMS 877

Navy Blue



PMS 281

Violet



PMS Violet

Maroon



PMS 187

Black



Black



PROFESSIONAL

PARSON

[par·son]



With the look of a more formal pen, the Parson features a cap less, click action design and a few silver accents for style.



PROFESSIONAL

PARSON

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.45 in x 0.53 in

Imprint Area: 1.5 in x 0.5 in

Weight: 9.9 grams

Colors: *All PMS colors are approximate. Assorted colors available.

Royal Blue



PMS Reflex

Maroon



PMS 187

Forest Green



PMS 356

Black



Black

Silver



PMS 877



PROFESSIONAL

LAGOTTO

[la·got·toe]



The Lagotto is the work-horse of pens. Sturdy, smooth and simple, it gets the job done and still looks like a classic while doing it.



PROFESSIONAL

LAGOTTO

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.5 in x 0.67 in

Imprint Area: 2 in x 0.5 in

Weight: 10.3 grams

Colors: *All PMS colors are approximate. Assorted colors available.



PROFESSIONAL



EXECUTIVE

Our Executive line of metal pens contains a mix of classic shapes and contemporary styles. In the executive suite, one-size-fits-all is a tough sell. Each pen in this higher end line is priced individually to provide the best quality and range of styles for the most discerning clients.

EXECUTIVE

GRIFFON

[grif·on]



A step up from traditional pens, the Griffon features a twist action with silver accents and a soft rubber grip to prevent writer's cramp.



EXECUTIVE

GRIFFON

Ink Color: Black - blue/red on request

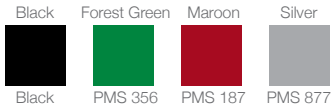
Ink Type: Ballpoint

Dimensions: 5.4 in x 0.6 in

Imprint Area: 1.5 in x 0.5 in

Weight: 16.5 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.



Engraving: Appears silver

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 250+ | \$1.74 |
| 500+ | \$1.70 |
| 1000+ | \$1.66 |
| 2500+ | \$1.59 |

EXECUTIVE

PINSCHER

[pin·chur]



With a grooved, rubber grip, the Pinscher features the heavy-weight and smooth click action you'd expect from a high-end pen.



EXECUTIVE

PINSCHER

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.45 in x 0.55 in

Imprint Area: 1.5 in x 0.5 in

Weight: 18 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.

Navy Blue



PMS 281

Forest Green



PMS 356

Maroon



PMS 187

Silver



PMS 877

Black



Black



Engraving: Appears silver

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 250+ | \$1.78 |
| 500+ | \$1.72 |
| 1000+ | \$1.68 |
| 2500+ | \$1.64 |

EXECUTIVE

VIZSLA

[veesh·la]



A mixture of classic style, vibrant colors, and functional rubber-grip accents, the Vizsla is everyone's favorite.



EXECUTIVE

VIZSLA

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.55 in x 0.53 in

Imprint Area: 1.5 in x 0.375 in

Weight: 18.7 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.



Orange



PMS 151

Magenta



PMS Magenta

Cyan



PMS Cyan

Lime Green



PMS 368

Maroon



PMS 187

Navy Blue



PMS 281

Silver



PMS 877

Black



Black

Engraving: Appears silver

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 250+ | \$1.80 |
| 500+ | \$1.74 |
| 1000+ | \$1.70 |
| 2500+ | \$1.66 |

EXECUTIVE

BOXER

[box·er]



The only cap pen to pass our inspection, the Boxer has Executive style and weight with a smooth, sleek finish that just makes you want to hold it.



EXECUTIVE

BOXER

Ink Color: Black - blue/red on request

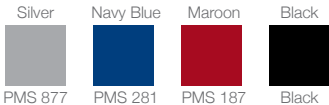
Ink Type: Ballpoint

Dimensions: 5.4 in x 0.55 in

Imprint Area: 1.25 in x 0.44 in

Weight: 14.5 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.



Engraving: Appears silver

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 250+ | \$1.90 |
| 500+ | \$1.84 |
| 1000+ | \$1.80 |
| 2500+ | \$1.76 |

EXECUTIVE

RIDGEBACK

[ridge·back]



The Ridgeback is the debate team captain of pens. Strong, convincing and well versed in getting the point across, it's a pen with conviction.



EXECUTIVE

RIDGEBACK

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.33 in x 0.5 in

Imprint Area: 1.5 in x 0.375 in

Weight: 14.5 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.

Forest Green Navy Blue



PMS 356



PMS 281

Maroon



PMS 187

Black



Black



Engraving: Appears gold

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 250+ | \$2.02 |
| 500+ | \$1.94 |
| 1000+ | \$1.89 |
| 2500+ | \$1.86 |

EXECUTIVE

SHIBA

[shee·ba]



The twist action Shiba is a pen with style and grace. Featuring smooth function and form, it's a pen that glides across the page.



EXECUTIVE

SHIBA

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.2 in x 0.6 in

Imprint Area: 1.5 in x 0.5 in

Weight: 22 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.

Royal Blue



PMS 281

Maroon



PMS 187

Silver



PMS 877

Black



Black



Engraving: Appears gold

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 100+ | \$2.50 |
| 250+ | \$2.42 |
| 500+ | \$2.36 |
| 1000+ | \$2.29 |
| 2500+ | \$2.22 |

EXECUTIVE

ESTRELA

[es·stray·la]



With ultimate Executive style, the Estrela has a sleek, tapered design with no cap or click-action to distract from the message at hand.



EXECUTIVE

ESTRELA

Ink Color: Black - blue/red on request

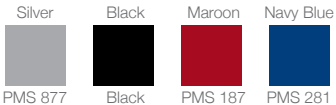
Ink Type: Ballpoint

Dimensions: 5.5 in x 0.57 in

Imprint Area: 1.25 in x 0.5 in

Weight: 22.5 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.



Engraving: Appears gold

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 100+ | \$3.26 |
| 250+ | \$3.16 |
| 500+ | \$3.08 |
| 1000+ | \$3.02 |
| 2500+ | \$2.96 |

EXECUTIVE

PICARD

[pik·card]



Our top of the line Executive pen, the Picard is exceptional. More of the classic look, smooth twist-action and weight that you expect.



EXECUTIVE

PICARD

Ink Color: Black - blue/red on request

Ink Type: Ballpoint

Dimensions: 5.5 in x 0.68 in

Imprint Area: 1.25 in x 0.5 in

Weight: 29.5 grams

Colors: *All PMS colors are approximate.
*Assorted colors available.

Black



Black

Silver



PMS 877



Engraving: Appears gold

Pricing: (a)

| Quantity | Price |
|----------|--------|
| 100+ | \$4.38 |
| 250+ | \$4.26 |
| 500+ | \$4.18 |
| 1000+ | \$4.14 |
| 2500+ | \$3.99 |

EXECUTIVE



Warranty: Lifetime warranty on pen and ink.

Minimums: Budget, Easy Choice, Mid-Line and Professional pen models can be ordered in quantities as low as 250 pieces but will incur a \$40 (a) below minimum fee for quantities under 500 pieces.

Executive pen models (excluding Shiba, Estrela and Picard) can be ordered in quantities as low as 100 pieces but will incur a \$40 (a) below minimum fee for quantities under 250 pieces.

Shiba, Estrela and Picard pen models can be ordered in quantities as low as 25 pieces but will incur a \$40 (a) below minimum fee for quantities under 100 pieces.

Time Lines: Orders ship FOB Seattle, 8-10 business days from final art approval.

Pad Print/Silkscreen: Setup fee of \$50.00 (a) per color and/or location.

Run Charge: 1st color run charge included at no charge. Run charge for each adtl. color \$0.40 (a) per piece.

NOTE: All pens can be imprinted up to a maximum of 3 colors.

NOTE: A photo proof approval is required for all 3 color logos. Please add one business day to timeline.

Color Change Fee: \$50.00 (a)

PMS Matching: \$50.00 (a)

Laser Engraving: Setup fee of \$50.00 (a) per location

Run Charge: \$1.00 (a) per piece

Personalization: Available, please speak with your Sales Representative for more info.

Oxidation: Available, please speak with your Sales Representative for more info.

NOTE: Please note that not all pens engrave the same color. Some engravings do not match pen trim.

Standard Colors: Imprint colors may vary up to 2 shades lighter or darker.

| | | | | | | |
|------------|------|-------------------|-----------------|--------|-------------|-------|
| Maroon | Red | Orange | Athletic Gold | Yellow | Light Green | Green |
| Dark Green | Cyan | Royal Blue | Navy | Violet | Magenta | Pink |
| Brown | Gray | Silver (metallic) | Gold (metallic) | Black | White | |

ADDITIONAL INFO.



Free Refills: 1st 5 are free with \$4.95 shipping and handling. Additional refills can be purchased in packs of 5 for \$3.95 plus shipping and handling.

NOTE: Standard refills are black ink. Blue or Red ink is available upon request; please add 1 business day to timeline.

Pre-production Proof: We offer a pre-production photo proof for no additional charge. Just let us know and add 1 business day to your production timeline. We highly recommend the photo proof. Physical pre-production product samples are also available. Please contact your Sales Manager for cost and timeline.

Packaging: Our pens come packaged in individual poly-sleeves to protect logo quality. If you prefer bulk packaging without the sleeve, just let us know when you place your order and we'll be happy to make it happen. For upgraded packaging options, speak with your Sales Representative.



Contact your Sales Representative for samples, quotes or free mock-ups!

